

# sharon chu

Graphic Designer & Hand Letterer

sharonchu.com

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832.461.9642

## EDUCATION

**University of Houston,**

Bachelor of Fine Arts degree in Graphic Design, May 2018

**Alvin Community College,**

Coursework, 2012 – 2014

## SKILLS

### Design

Experienced in illustration, branding and identity development, print design, menu design, packaging, environmental graphics, web design, silkscreen, hand-lettering, and typography.

### Technical

Proficient in Adobe Illustrator, Photoshop, InDesign, XD, Microsoft Office Suite, and Exhibition Installation. Experienced in Adobe AfterEffects, Video, Robofont, WordPress, and HTML / CSS.

## EXPERIENCE

**CKO Digital,** 2018 – Present, Graphic Designer.

Brand and identity design, brand strategy development, website design, marketing promotionals, menu design, content creation and social media management, and print media.

**Houston Marathon Committee,** 2017 – 2018, Graphics Intern.

Award and medal design, logo design, social media and marketing promotionals, campaign development, print media including signage.

**University of Houston Campus Recreation & Wellness,**

2016 – 2017, Graphic Designer.

Design of campaign themes, social media, and marketing print collateral.

**Freelance Designer,** 2016 – Present

Design of print, social media, and hand lettered signage

**Starbucks,** 2013 – 2015, Barista.

Responsible for delivering high quality service by creating beverages and serving as cashier.

A lively designer seeking a collaborative environment where my creative skills are utilized to create impactful experiences for others and to explore new and unique challenges.

## EXHIBITIONS

**UHGD18\***, University of Houston Graphic Design Senior Exhibition, 2018, MATCH

**University of Houston School of Art Student Exhibition,** Blaffer Art Museum, 2018, 2017 (juried)

**Encounter: Meeting Points on Buffalo Bayou,** 2018  
Public installation and community engagement

**Encounter Exhibition,** Sunset Coffee Building 2017 – 2018

**UHGD17,** University of Houston Graphic Design Student Exhibition, 2017, Ecclesia

## AWARDS & PUBLICATIONS

**UH Campus Recreation & Wellness,** Employee of the Year, Graphic Design and Marketing, 2016 – 2017

**Encounter: Meeting Points on Buffalo Bayou,** 2018  
Buffalo Bayou Partnership, 365 Things to Do in Houston, Houstonia, The Houston Chronicle, The Cougar.

## PROFESSIONAL MEMBERSHIPS

**SEGD,** Society for Environmental Graphic Design, Member  
**AIGA,** The Professional Association for Design, Member  
**GDSA,** Graphic Design Student Association, Historian

Attended National Student Show & Conference, 2017

Attended Houston Design Week 2015

References and portfolio available upon request.

